

Doctor of Business Administration – Program Learning Outcomes Assessment

DBA Program Learning Outcomes (PLO)

1. Develop effective presentation of business analyses, research, and recommendations through written forms of communication with specificity and appropriate to the intended audience
2. Develop effective presentation of business analyses, research, and recommendations through oral communication of conventions and forms with specificity and appropriate to the intended audience
3. Critique how a broader understanding of cultural differences results in personal competencies that positively impact business strategies
4. Formulate how transformational leadership can improve the implementation of business objectives no matter the location of the business
5. Evaluate how the relationship between vision and tactics can result in meaningful and successful strategies in a complex business environment
6. Judge and measure how the internal and external criteria for an organization may be used to maximize both efficiency and effectiveness of a business operation
7. Justify the ethical choices related to societal issues, so as to optimize organization effectiveness in a global setting
8. Evaluate the essence of business knowledge in existing literature to produce new, meaningful ideas that have practical applications
9. Integrate the innovative principles in business operations that contribute to the advancement of business management and leadership
10. Create strategic opportunities by providing innovative solutions to complex business problems using quantitative reasoning and methodologies that contribute to organizational sustainability