

Master's Level – Program Learning Outcomes Assessment

Master of Business Administration – Program Learning Outcomes (PLO)

1. Develop mastery of functional components of business—economics, marketing, accounting, finance, law, organizational behavior, and leadership
2. Demonstrate effective presentation of business analyses and recommendations through written forms of communication appropriate to the intended audience
3. Demonstrate effective presentation of business analyses and recommendations through oral communication of conventions and forms appropriate to the intended audience
4. Appraise current information technology effectively to support business decision making
5. Value and integrate diversity and a global perspective in business decisions
6. Compile independent, critical thinking, and reasoning skills to critique problems and develop problem solving and decision-making abilities
7. Integrate ethical issues in a business context and formulate alternatives that demonstrate ethical values
8. Facilitate the use of research and information from all mediums for the purpose of promoting critical thinking as it is applied to learning complex business concepts
9. Evaluate, analyze, and communicate quantitative data to improve and sustain strategic business initiatives