

Bachelor's Level – Program Learning Outcomes Assessment

Bachelor of Business Administration – Program Learning Outcomes (PLO)

1. Differentiate and discuss the functional components of business – economics, marketing, accounting, finance, law, and management
2. Demonstrate effective presentation of business analyses and recommendations through written forms of communication appropriate to the intended audience
3. Demonstrate effective presentation of business analyses and recommendations through oral communication of conventions and forms appropriate to the intended audience
4. Demonstrate the ability to recognize the need for information, be able to identify, locate, evaluate, share and apply the information effectively to facilitate problem-solving and decision-making
5. Illustrate the value of diversity when developing a global perspective
6. Use independent, critical thinking and reasoning skills to identify problems and apply problem-solving abilities
7. Employ a sense of ethics and values which can be applied in a personal and professional environment
8. Construct and apply aspects of team development and construct for the purpose of solving business problems and attaining organizational goals
9. Analyze business problems through quantitative reasoning and methods by obtaining, evaluating and interpreting the data